How to Become Someone's Mercury on Snapchat

You become someone's Mercury by consistently ranking as their most-active contact through daily Snaps, chats, and Story replies. Mercury is the #1 spot in Snapchat's Friend Solar System, reserved for whoever you interact with most.

Note: this isn't guaranteed. Snapchat's exact ranking formula isn't public, and other people in that friend's life can also affect the outcome.

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5 Ways to Increase Your Chances

1. Prioritize direct Snaps over group chats. One-on-one photos and videos carry more weight than group messages. A quick daily photo builds more consistent activity than posting in a shared chat.

2. Reply quickly and consistently. Rankings favor two-way activity, not one-sided messaging. Replying within minutes, rather than hours, signals active engagement on both sides.

3. Engage with their Stories. Reacting or replying to Stories adds another interaction signal beyond direct Snaps and chats.

4. Keep contact steady, not sporadic. Daily contact, even brief, tends to outperform occasional bursts. Messaging once a day for 14 days builds more consistency than 10 messages in one afternoon.

5. Avoid relying only on streaks. A Snap streak alone doesn't guarantee a high rank. Pairing it with real chats and Story replies matters more than the streak count itself.

How Long Does It Take?

Rankings appear to weaken after roughly **48 hours of inactivity**, so consistency matters more than occasional bursts of high activity. There's no fixed timeline, but steady daily contact over 1-2 weeks is usually enough to show movement.

What This Won't Guarantee

Mercury status depends partly on that friend's other contacts too. Someone with a smaller, less active friend group may reach Mercury faster than someone competing against a friend's already-busy social circle.

Genuine, two-way interaction remains the most consistently reported factor behind higher rankings. There's no way to force it, only to build it naturally over time.

FAQ

Can I guarantee becoming someone's Mercury?

No, ranking depends on your activity relative to their other friends too, not just your own effort.

Does a Snap streak alone make me their Mercury?

No, streaks only require one Snap a day. Real two-way chats and Story replies matter more.

How do I check if I've become their Mercury?

You'll only see this if you both have Snapchat+ active. Tap their profile badge to check your rank.

Want the complete picture? See our full Snapchat Planets guide for rankings, badges, privacy, and troubleshooting.

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